



**NEWCOMB
POTTERY.**


2828 Camp Street,
New Orleans, La.

PBR

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T.C.




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**NEWCOMB
POTTERY.**

Bronze Medal,
Paris 1900.

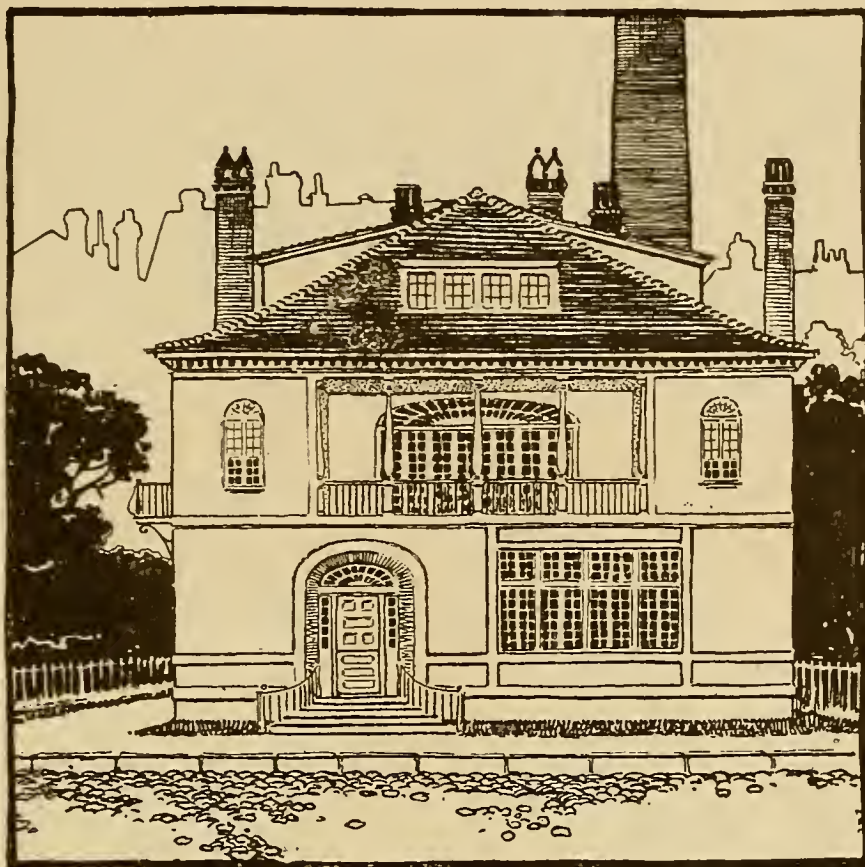
Silver Medal,
Buffalo 1901.

Bronze Medal,
Charleston 1902.

Silver Medal,
St. Louis 1904.

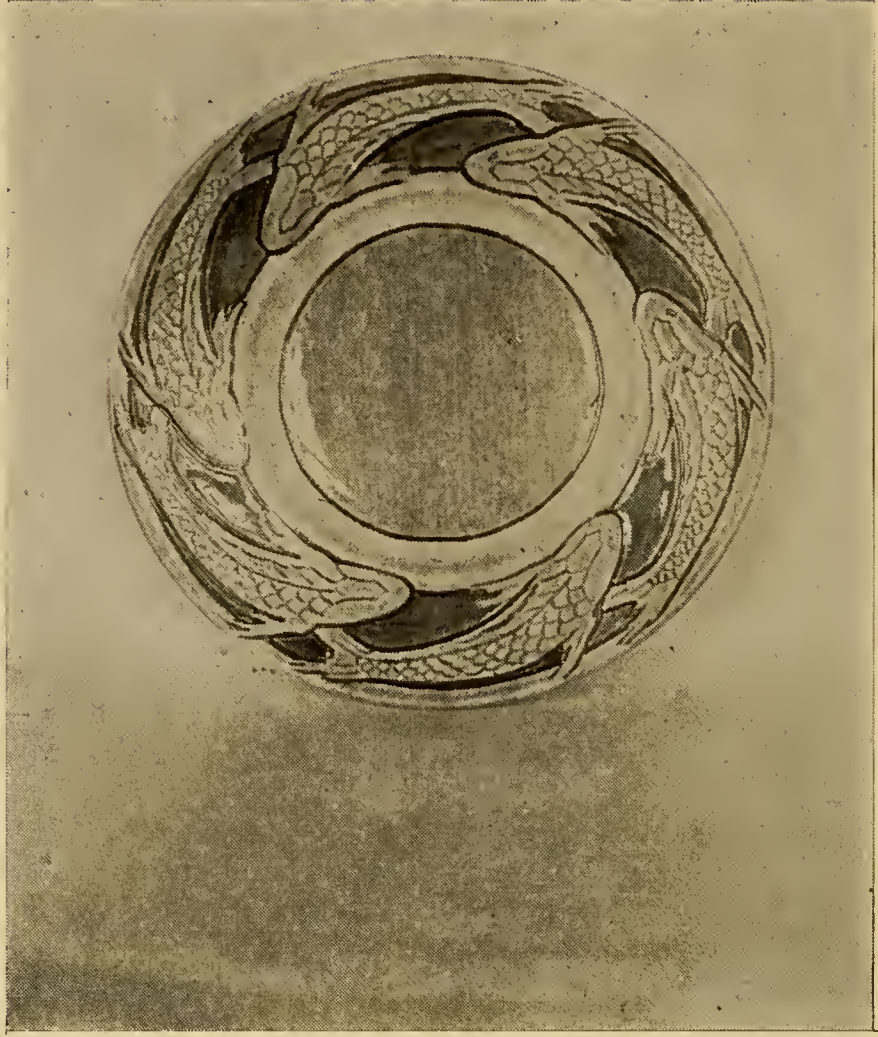


NEWGOMB LAMP, with shade of leaded glass, amber, dark red and green. Dragon fly motif.



NEWCOMB POTTERY is a ware produced in the interests of artistic handicraft. It had its origin in the Art Department of Newcomb College, of New Orleans, Louisiana, in 1896, and continues to be made under the supervision of the department by women, who are, or have been, its students.





NEWGOMB PLATE, *Fish motif, with incised line. bluish green in color with pale gray background.*

The somewhat unusual position taken by the College in directly conducting the applied arts so extensively, was brought about by the general absence throughout the tributary region of manufactures which call for artistic skill. On account of this condition, it became apparent that art school training could not possess in the widest sense the directly helpful and practical relation with the community which was thought to be logical and necessary to sound educational growth. The College, therefore, undertook to furnish to its students of design, the opportunity for em-





NEWCOMB LAMP, with shade of woven beads, white, green and blue to harmonize with Fleur-de-lis motif on the base.



ployment which industrial conditions did not afford. It was felt that such an effort to apply art practically, might be of value to the growing industries of the South by exhibiting the dependence of high grade manufacture upon art training.

A manufactory of pottery was established under the direct management of its art department.

After a brief experimental period a large number of young women have been educated for this work for whom an artistic vocation would otherwise have been impracticable. These are now employed in an industry which affords them both profit and reputation. From the first the enterprise has been controlled by a desire to create a style



NEWGOMB BOWL, Cotton motif, in black
and ivory.

of ware which should challenge attention by its originality and beauty of design and make itself necessary in all collections of American Pottery by reason of its individuality or unique charm. To this end the rich and beautiful flora of the South has been a resource well nigh exclusive since few art schools in the far South have given attention to applied design as a study. Each worker in the craft is led to feel that the responsibility attaching to a signed design is the same as that which exists in the case of a signed picture and that individual reputation may be gained by this as by other forms of art expression.

The designers have exercised the greatest possible liberty in working out their ideas. Modeling, incising and painting are used together or singly as the design seems to require. The same freedom in the choice of color has been allowed, but the quality of the paste and the conditions of production have





NEWCOMB LAMP, with shade of perforated brass. modeled base. Owl motif.

favored a distinctive color, a greenish blue, which unites with the character of the design in giving to Newcomb Pottery its individual quality.



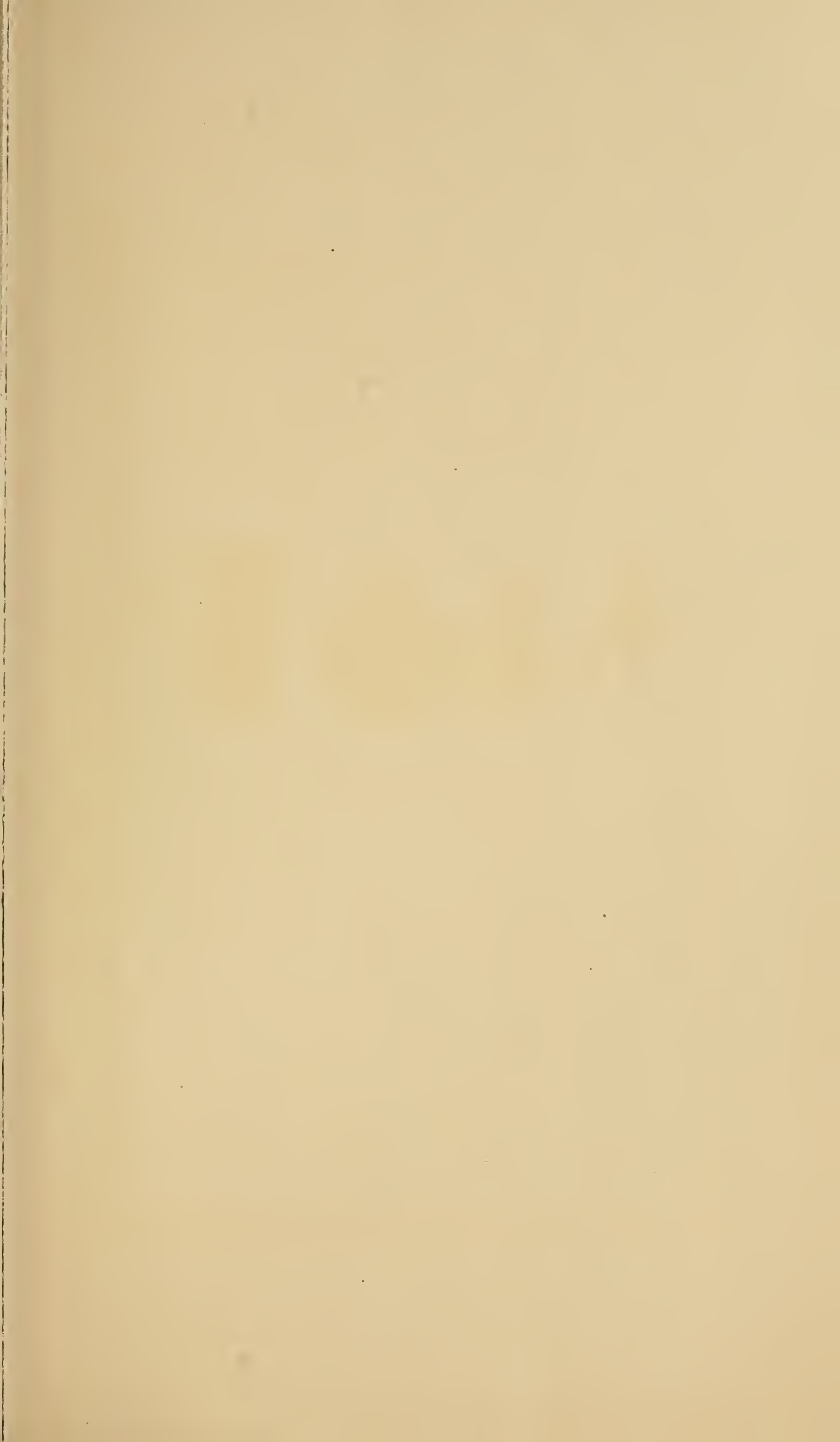
In the undecorated ware a wide range of interesting effects is produced by colored glazes which mingle to form eccentric and fascinating results.

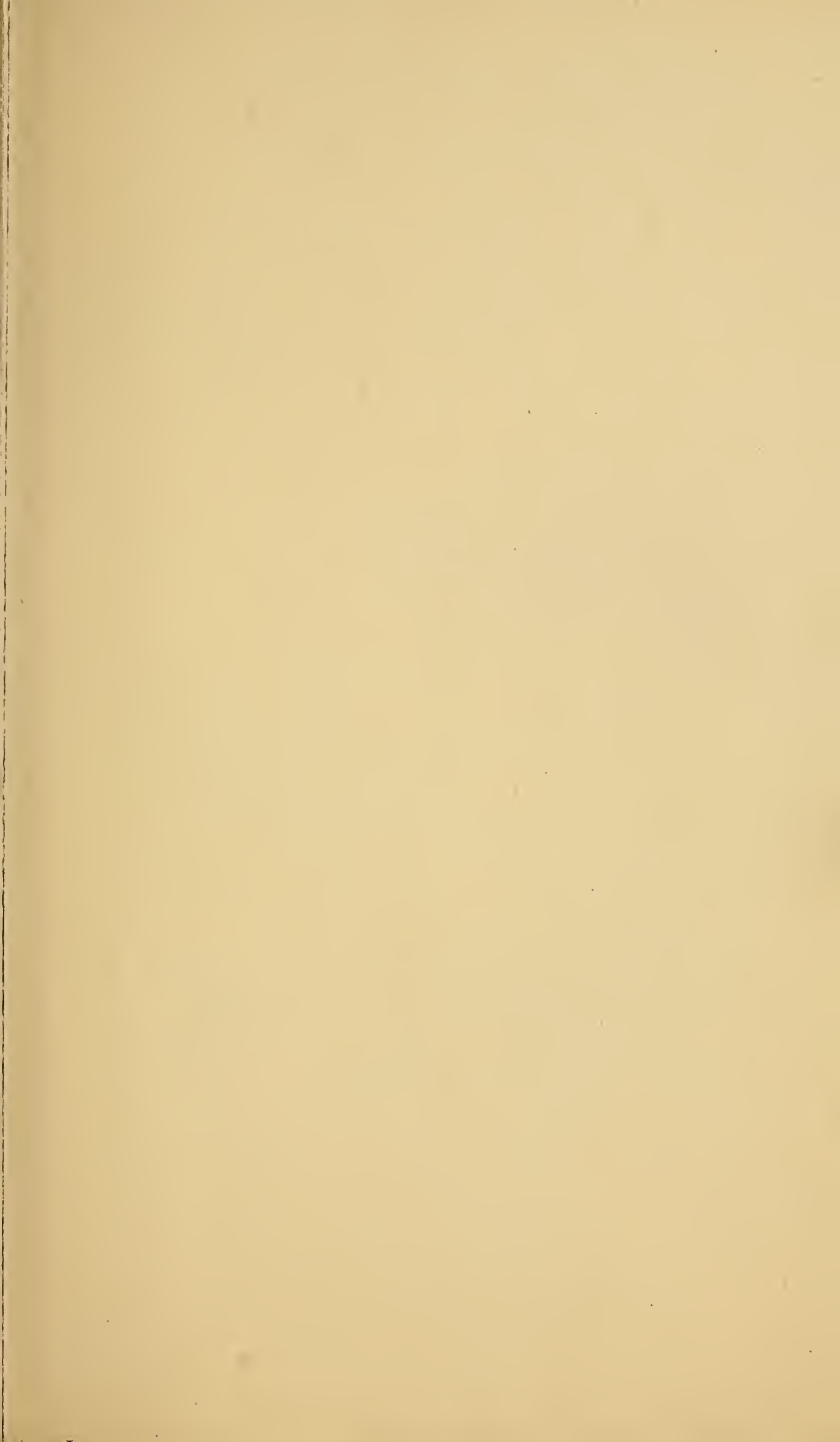
Each piece of ware is original in design and is never duplicated. It is signed by the artist and the potter, and bear the register number. Ware which is authorized by the approval of the jury also bears the College monogram  This mark is *effaced* on work  not reaching the required standard, and is therefore *not entitled to be sold as Newcomb Pottery*. This fact should be borne in mind by those who regard the artistic value of their purchase.

The increasing favor which is being shown towards the enter-

prise has confirmed the College in its belief in the possibilities for art education practically directed. A medal was awarded the collection of pottery sent to Paris in 1900, and again at the Pan American Exposition at Buffalo; the Expositions at Charleston and at St. Louis.







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James E. Kane